

# FLORA WALLACE- SMITH

## VIDEO EDITOR

## CONTACT

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## CAREER SUMMARY

I am a seasoned Post Production professional with a background in editing documentaries, reality television, nonfiction programming, social media content, and educational material. I have worked in every stage of the post pipeline, from ingest to final mastering.

## SKILLS

- Well versed in working with Adobe Premiere Pro and Media Encoder
- Proficient in Adobe After Effects and Photoshop
- Very knowledgeable about broadcast specifications and delivery formats across various platforms
- Color Correction
- Media Management

## EXPERIENCE

### FREELANCE VIDEO EDITOR

ROOT BRANCH MEDIA GROUP | MAR 2023 - PRESENT

- I edit promotional videos for Baltimore based businesses and video lectures for Arts Every Day.

### FREELANCE VIDEO EDITOR

WRITEBRAIN FILMS | DEC 2018 - PRESENT

- I edit video lectures and interviews for use in college courses produced for online distribution.

### FREELANCE VIDEO EDITOR & ASSISTANT EDITOR

SPACESTATION | MAR 2022 - DEC 2022

- Video Editor on: Calm Live for the Calm app, Mission Driven for Nasdaq, Killer Questions with Daryn Carp, Find Your Sanctuary - obé x Lincoln.
- Served as Assistant Video Editor for Thali, a cooking show for Roundglass, edited cooking tip videos.

### JUNIOR EDITOR, ONLINE EDITOR, ASSISTANT EDITOR

GETZELS GORDON PRODUCTIONS | JUL 2016 - DEC 2018

- Handled and oversaw all post production work for a very dynamic production company.
- Edited episode segments for PBS docuseries, provided online editing for PBS series, color correction of all web content, strungout scenes for senior editors, ingested and synced footage from the field, maintained digital archive.

### ASSISTANT EDITOR

HALF YARD PRODUCTIONS | OCT 2013 - APR 2016

- Edited behind the scenes material, created in program graphics, ingested and synced footage for multiple National Geographic and Discovery Communications series including: The Last Alaskans, Filthy Riches, The United States of Animals, and Mud Lovin' Rednecks.
- Cut casting reels for development department.

### ASSISTANT EDITOR

SIRENS MEDIA | JUL 2011 - OCT 2013

- Edited episode teases, webisodes, and episode segments for The Real Housewives of New Jersey.
- Ingested footage from the field, ensured timely delivery of all broadcast and promotional content to Bravo.

### TECHNICAL EVALUATION TECHNICIAN,

DISCOVERY COMMUNICATIONS | AUG 2008 - JAN 2013

- Performed QC evaluations on edited program masters and deliverables to ensure they met the broadcast standards of Discovery Communications.
- Ingested footage and digitized tapes into archives maintained by Discovery Communications.

## EDUCATION

### BACHELOR OF ARTS, MAJOR IN MEDIA STUDIES

THE CATHOLIC UNIVERSITY OF AMERICA | 2002 - 2006